

# TO-MORROW —THE— SALE —OF THE— SEASON.

We have gathered here a collection of all that is good in dry goods. Our modern merchandising way isn't satisfied with waiting for trade, but creates it. We have secured many special values in desirable goods that we can afford to price extra low to stimulate early selling. Not an unworthy specimen in the lot. The quantities are limited. By coming early you will have the choice. The following are striking examples:

## Ladies' Capes —AND— JACKETS.

A fine Black Beaver double cape, with three rows satin piping, with full sweep, worth \$7. Our price \$5.

A better quality Black and Blue Beaver double cape, edged with fur, sold elsewhere at \$7.50. We will close them out at \$5.

An extra quality Black Beaver cape, with satin facing and three rows satin piping around. Price them anywhere and you'll be told \$8.50. Our price \$6.

A fine quality Plush Cape, twilled silk lining, collar trimmed with Thibet fur. Would be cheap for \$8. Our price \$6.50.

A finer quality Plush Cape, a little larger than the above, trimmed with braid and jet, well worth \$12.50. You can buy them from us for \$10.

Back Beaver Jackets, ripple back, elegant fit, from \$3.50 up. You'll save 25 per cent. by calling before making a purchase elsewhere.

## Dress Goods.

500 pieces to select from at prices way below the market value. Overstock compels us to unload, and the ladies who have not gotten their new fall dress will profit by buying now.

## BUSINESS IS LIVELY —AT THE— BLANKETS.

Scarce an hour of the business day passes but that some one is buying these good blankets. A price list that covers every purse, and not an unworthy Blanket in the lot. All wool, part wool and cotton, although the last two are in the minority. If we tell you that a certain Blanket is all wool you can rely on it being so. It isn't always so everywhere.

## A BIG CUT IN OUR Millinery Department

Notwithstanding our prices for Trimmed and Untrimmed Hats have been cheaper than any other establishment in the city, we will still make a deeper cut on all our Hats. They must go, and the cheapness of the price is bound to make them move. Call and inspect our stock before making your selection.

**ROSENBAUM BROS.,**  
26 Salem Ave.

Highest of all in Leavening Power.—Latest U. S. Gov't Report

# Royal Baking Powder

ABSOLUTELY PURE

## Local Bits.

### News of People and Events.

#### Happenings Briefly and Reliably Put Before You.

##### Will be Closed To-day.

Watt, Rostow & Clay, the popular dry goods and notion firm, will close their store to-day to observe Thanksgiving.

##### Marriage To-night.

To-night at the residence of the bride's parents, 1207 Moorman avenue n. w., John J. Wright will be married to Miss Ida M. Keister. Rev. W. F. Locke will perform the ceremony.

##### A New Undertaker's Wagon.

Messrs. Oskey & Woolwine received yesterday an elegant new undertaker's wagon. It completely closes up, and is a great improvement over the old open affair which they have so long used.

##### Rev. Mr. Ross Injured.

Rev. William O. Ross had the misfortune a short time since to lose his footing and was thrown violently down a flight of steps, sustaining severe and painful injuries which confine him to his bed, at his home at 616 Franklin road.

##### To Spend Thanksgiving.

About forty young ladies from Hoel's Institute arrived in the city last evening on the Shenandoah train. A large majority of them will spend Thanksgiving day with friends in the city while a few of them wait to their various homes for two days.

##### Marriages on the Increase.

Marriage licenses were issued in the clerk's office yesterday to John J. Wright, of Radford, and Miss Ida M. Keister, of Roanoke; to Isaac J. Neff and Miss Nora P. Bryant, both of this city; to Charles W. Oney and Miss Sue V. Polgar; and to Wm. Wells and Varena Lee Williams.

##### Yesterday a Market.

Yesterday was a live day at the city market. Over 100 wagons were in attendance. Thanksgiving turkeys being scarce were largely in demand. The live fowls brought from \$1 to \$1.50, according to size. The cabbage trade amounted to \$22.30. There will be no market to-day.

##### Lloyd May Play With Roanoke.

E. C. Lloyd, the baseball pitcher for the Roanoke club, has not yet signed with D. A. Long, and from the present outlook it is doubtful as to whether he will or not. It is believed that Lloyd will remain with the Roanoke team another season, much to the delight of his many Roanoke friends.

##### Police Court.

In Justice Williams' court yesterday morning Henry Noel, colored, was assessed \$10 for molesting an officer, which he paid. Joseph Robertson and Ellen Lewis, colored, were fined \$5 for violating a city ordinance. A white man was fined \$2.50 for contempt of court.

##### A Great Curiosity.

Jno. H. Mongold, of Cincinnati, arrived in the city yesterday with a living curiosity in the shape of a cow. The animal is clearly devoid of ribs on one side, but instead another undeveloped creature is plainly visible. It is worth seeing. The cow is located at 109 Salem avenue.

##### At Greene Memorial To-day.

A Thanksgiving service will be held in Greene Memorial Methodist Church this morning from 11 to 12 o'clock. Members of other congregations who have no worship in their own churches are cordially invited to worship with the Greene-Memorial congregation.

##### Thanksgiving Day Service.

At St. John's Church a special sermon will be preached at 11 a. m. An offering will be made for the "Relief of Widows and Orphans of Deceased Clergy." Arrangements will also be made to receive gifts of household supplies for the Diocesan Home For Old Ladies at Richmond.

##### Services at Vinton.

There will be joint Thanksgiving services at the Methodist Church in Vinton at 11 o'clock this morning by Rev. Hay Smith, pastor of Vinton Presbyterian Church, and at the same time a collection will be taken for the benefit of the poor. Any donation of provisions or clothes will be thankfully received by the Benevolent Workers of Vinton.

##### An Industry Changes Hands.

The American Water Works Company of New York, have purchased the controlling interest from T. T. Fishburne, Frank Thomas and Ed. L. Stone in the Riffe Engine Company. The offices will be moved to New York city on or before January 1. B. L. Greider, who has been general manager of the company here, will have the same position with the new concern in New York.

##### A Wedding in the Northwest.

Last night at 7:30 at the residence of the bride's parents on Second avenue n. w., Wm. H. Keister, a Norfolk and Western engineer, was married to Miss Clifton Allen. Rev. W. F. Locke, of St. James Church, performed the ceremony. The happy couple will visit friends in Lynchburg for a few days, when they will go to Bluefield.

##### Football at R. A. C. Park

This morning at 10:30 o'clock at R. A. C. Park, the R. A. C. Juniors will measure strength with the Salem Athletic

Club. Both teams are well matched and a good game is expected. The admission fee has been fixed at fifteen cents. Don't forget the hour. C. R. Riney will umpire the game and Holley Oberlin will act as referee. In the afternoon at 3 o'clock the Y. M. C. A. team and Alleghany Institute will contest for the pig skin. This will be one of the most interesting games of the season.

##### En Route to Lynchburg.

The Blacksburg football team passed through the city yesterday en route to Lynchburg, where they play the V. M. I. team to-day. A special train containing the students and their friends will leave Christiansburg early this morning and arrive here about 8:30. The train will only stop in Salem, Roanoke and Bedford City. A large number of the lovers of the game will go from this city.

##### Foot and Ankle Paralyzed.

P. P. Dillon, ex-mayor of Pocahontas, was in the city yesterday en route home from Martinsville, where he has been visiting for some time. Mr. Dillon was badly hurt in the Elk Horn wreck about two months ago, and has not yet recovered from his injuries. His right leg was badly mashed below the knee, and since that time his foot and ankle have been completely paralyzed. His physician hopes to cure the injured member in the course of time.

##### The Juniors' Thanksgiving Ball.

The Thanksgiving ball given last night by the Junior High School Company, in St. Andrew's hall, was a very pleasant and enjoyable affair, and the committee who had it in charge deserve especial praise. There were about twenty-five couples present, who danced to the strains of excellent music furnished by Devon's Orchestra. A delightful program was carried out, after which the dancing closed and the participants repaired to their homes.

##### Quiet Wedding at St. John's.

A quiet wedding occurred at St. John's Episcopal Church last night at 8 o'clock. The contracting parties were William Wells, an employee of the Roanoke Machine Works, and Miss Varena Lee Williams, the handsome and accomplished daughter of William Williams, of this city. The marriage ceremony was performed by Rev. Dr. Meade, after which the relatives and friends were entertained at the residence of the bride's parents.

##### First Presbyterian Revival.

The services last night at the First Presbyterian Church were specially interesting. Rev. Dr. Hawes preached a powerful and eloquent sermon. Much interest was manifested, but no conversions resulted from the services. The regular meeting at 3:30 p. m. will be held to-day and at night. Dr. Hawes will preach on the subject of the "Holy Spirit" or "The Experience the Holy Spirit Gives the Sinner in Leading Him to Christ." He is a powerful and eloquent divine and if you have not heard him you would not miss the opportunity to-night.

##### Entertainment Last Night.

The entertainment and festival given by the ladies' committee for the benefit of the Railroad Y. M. C. A. proved a success financially and in every other way. The ladies cleared a neat round sum of money by their labors, which will be used toward the liquidation of the church debt. The exercises last night consisted of vocal and instrumental music and recitations. Messrs. Lineback, Rasmussen and Hunter rendered several selections and the "cello solo by H. V. Seibert was much enjoyed. The recitations by Misses Evans and Johnson afforded the audience a great deal of pleasure.

##### IN THE COURTS.

M. A. Riffe Gets a Verdict of \$300 Against the City.

In the circuit court yesterday the case of M. A. Riffe vs. the city of Roanoke, for \$3,000 damages occasioned by the grading of Ninth street at the intersection of Ninth avenue a. w. below the surface of the rock wall in front of his residence, causing it to fall, was completed, the jury rendering a verdict of \$300 in favor of the plaintiff. Counsel for the plaintiff made a motion to set aside the verdict.

The case of Mrs. A. B. Eades vs. the New South Building and Loan Association was entered into and is now in progress.

In the hustings court John P. Lee and L. W. Anderson qualified as attorneys-at-law on motion of Walter H. Saunders. The day was taken up in the argument of chancery decrees.

##### GRAND Thanksgiving lunch at the Concordia.

The Recent Storms in the West.

WASHINGTON, Nov. 27.—Prof. Moore, chief of the weather bureau, in a bulletin concerning the recent storm, says: "This disturbance belongs to the type of the southwestern storms which have their origin near the Texas coast during the fall and winter months and move northward over the central valleys and lake region, attended by heavy rain and snow, and usually followed by severe cold waves. This storm was apparently forming near the Texas coast on the 23d, but did not appear as a well-marked depression until the afternoon of the 24th. It was preceded by a severe northerly wind on the 23d, and development retarded the southeasterly movement; cold waves which covered the northwest."

CALL at Roanoke Cycle Company, 108 Salem avenue s. w., and look at the pictures taken with the Pocket Kodak. Will be glad to show them to you; also the Kodaks. They are worth seeing.

##### Notice.

BEGINNING on Monday, November 25, 1895, the Vinton car will leave the Terry building at 6:00 a. m. and 6:30 a. m.; returning leave Vinton 6:15 a. m. and 6:45 a. m., after which the regular schedule will be observed. The above change will also apply to the Norwich car.

S. W. JAMISON,  
Pres. and Gen'l Mgr.

##### CHRISTIAN ENDEAVOR CONVENTION.

An Interesting Programme—A Large Number of Visitors Expected.

The fifth annual convention of the Society of Christian Endeavor will begin at St. Mark's to-morrow evening at 8 o'clock, when the praise service will be conducted by M. H. Lewis, of Staunton, after which the address of greeting will be delivered by Rev. L. G. M. Miller, the pastor of the church. Rev. A. E. Warfield, Ph. D., of Lynchburg, will take up the subject of "The Use of the Bible in Christian Work," after which Rev. John T. Beckley, D. D., of New York, will address the convention.

On Saturday four meetings will be held. The sunrise prayer meeting at 7 a. m.; a prayer and praise service at 10 a. m., at which a number of interesting addresses will be delivered, together with the president's and secretary's reports.

The afternoon meeting will begin at 3 o'clock with a song service, after which several interesting papers will be read and addresses delivered.

The night service will begin at 8 o'clock with prayer and praise, after which Rev. Foster Ainsley, of Baltimore, will address the convention on "Christian Manhood," followed by Rev. Ira Landreth, of Nashville, on "Christian Endeavor Citizenship Ennobled."

Three services will be held on Sunday at 7 a. m., 3 p. m. and 8 p. m. About 200 visitors are expected to be in attendance.

An important meeting of the members of all the committees appointed in connection with making arrangements for the convention, will be held to-night in St. Mark's Lutheran Church. It is hoped that reports will be submitted in full at that time. Up to 4 o'clock yesterday afternoon the names of sixty-one delegates had been received by the chairman of the entertainment committee, but homes for only thirty have been reported as secured. It is thought, however, that many of the members of this committee have not yet made their report to H. A. Gillis, chairman, but it is advisable that the individual members hand in the information in their possession at the earliest possible moment.

All the members of the local union and their friends are invited to attend the meeting to-night.

##### STATE BANKERS' ASSOCIATION.

A Two Days' Convention of That Body Assembled in Norfolk To-day.

The State Bankers' Association of Virginia will convene this morning in Norfolk and will remain in session two days. On Thursday night a banquet will be held at the Virginia Club.

The principal topics to be discussed are the "Abolition of Grace Days on Negotiable Paper," "The Saturday Half Holiday Law," "The Improvement of Collection Laws," and "State Bank Currency."

Hon. H. S. Trout, of the First National Bank, who is president of the Association, will read a report and review the work done during the past year and give his views on the general outlook as the opening of the session this morning.

All of the banks in the State, both State and National, are supposed to be represented. Mr. Trout, of the First National, left Tuesday night. Mr. Coon, of the Commercial National, Mr. Dr. Hall, of the Trust, Loan and Safe Deposit Company, and others left last night as delegates from this city representing the various banks.

##### GRAND Thanksgiving lunch at the Concordia.

SEE column "ad" of bargains in property for sale by J. E. Wingfield, the real estate man.

WHEN you are trying to think of a suitable present for birthdays or weddings, or Christmas, just remember the Pocket Kodak. It's out of the ordinary line—it will be appreciated. Roanoke Cycle Company, sole agents, 108 Salem avenue s. w.

ALL of W. K. Andrews & Co.'s teams are belled. If you want the best coal and wood in the city and want it delivered promptly buy of them.

QUICK money to loan on real estate. Long time and easy payments. Call at once. T. W. SPINDLE & Co., 104 Jefferson street.

## THE BEST FAMILY MEDICINE

She Has Ever Known. Words of Praise from a New York Lady for

## AYER'S PILLS

"I would like to add my testimony to that of others who have used Ayer's Pills, and to say that I have taken them for many years, and always derived the best results from their use. For stomach and liver troubles, and for the cure of headache caused by these derangements, Ayer's Pills cannot be equaled."



When my friends ask me what is the best remedy for disorders of the stomach, liver, or bowels, my invariable answer is, Ayer's Pills. Taken in season, they will break up a cold, prevent a gripe, check fever, and regulate the digestive organs. They are easy to take, and are, indeed, the best all-round family medicine I have ever known."

Mrs. MAY JOHNSON, 368 Rider Avenue, New York City.

**AYER'S PILLS**  
Highest Honors at World's Fair.  
Ayer's Sarsaparilla Cures all Blood Disorders.

# HEIRONIMUS & BRUGH'S

206 COMMERCE ST.

## THE VOLUME OF BUSINESS ROLLS UP

A Very Gratifying Increase With Each Succeeding Week.

**The Change** Of temperature is giving increased impetus to many departments, and the enormous stocks of a few weeks ago are passing out rapidly. With the increased cost of manufactured goods being thrust upon us the days of extreme low prices for Dry Goods are fast passing away. There can be no better time to buy than now.

## FOR TO-MORROW

We Ask Your Consideration of the Following:

**Underwear.**  
Now is the time you need underwear; we have it all sizes, all qualities. The cheapest quality, considered in the city.  
At 15 to 20c the garment. Children's Heavy Fleece Underwear, sizes 10 and 14 in. Vests, Pants and Drawers.  
At 25 to 35c. Children's Natural Wool Underwear, sizes 10 to 14. Vests, Pants and Drawers.  
At 35 to 50c. Children's All Wool White Underwear, sizes 10 to 14. Vests, Pants and Drawers.  
At 35c. Infant's Wrappers, nice quality wool, formerly 40c. sizes 1 to 6.  
At 50c. Very fine Lamb's Wool Infant's Wrappers, 1 to 6.  
At 75c. the finest Quality Infant's Wrappers, sizes 1 to 6.  
At 25c. each. Extra Quality Ladies' Vests and Pants, fleece.  
At 50c. Ladies' 33 per cent. Wool Vests and Pants, sizes 3 to 6. In White and Natural Wool.  
At 75c. Ladies' 75 per cent. Wool, Natural, Vests and Pants, all sizes.  
At \$1 the garment, the celebrated "Oxford" shaped Underwear, will not cut at the arm, finest wool, all colors. White, Natural and Scarlet. Vests and Pants.  
At 50c. each. Gentlemen's Extra Heavy Fleece Underwear, the peer of any 75c. Underwear in the city. See it.  
At \$1 the garment. Gentlemen's Natural Wool Shirts and Drawers, extra heavy quality fine soft wool.  
At \$1. Which's Health Wool, Fleece, Underwear, will not shrink very pleasant to wear, the best thing in the Underwear brand, \$1.00.  
Better Grades of Underwear, in any size, for Ladies and Gentlemen.  
Beware in mind that the Standard Paper Patterns were all reduced 50 per cent. last September and now cost just one-half the price of other Patterns. They are besides better fitting, more economical, and more stylish. Sales are doubling on these each month. Try them.

**Silks! Silks!**  
The newest things in Silks as fast as they appear in the markets, are shown here. We are now showing:  
New Black Satin Duchesse, handsome patterns, very fine heavy quality, at \$1; worth \$1.50.  
At \$1 Black Pele striped Gown Grain Silk, very pretty, very popular. Unusual quality at the price.  
At \$1 the yard, Special value in Black Satin Duchesse.  
At 75c. the yard, Heavy Black Satin Duchesse.  
At 75c. the yard, Heavy Black Pailie Franceuse.  
At 75c. and \$1 the yard, new things in Black, Striped and Figured Silks, with colored woven figures. Very pretty and desirable.  
At 50c. the yard, Chamois's Taffeta Silks.  
At 60c. 75c. \$1, \$1.25, \$1.50 and \$1.75 the yard, the finest collection of Novelty Silks in Chamois, Striped, Figured and Brocade effects ever shown in Roanoke.

**Black Dress Goods.**  
At 50c. 36 inch wide All Wool Black Serge.  
At 50c. 46 inch wide French Serge, very handsome quality.  
At 60c. the yard, 54 inch Diagonal Cheviot Serge. The best value in the city.  
At 55c. the yard, fine quality very heavy Diagonal Cheviot. Just the thing for winter.  
At \$1.25 the yard, Handsome Quality Black Boucle Novelty, 64 inch wide, very desirable.  
At \$1.75 the yard, New Heavy Boucle Cheviot in Black only, 54 inch wide.  
At \$3.50 the yard, New Black Astrachan, 54 inch wide. A good one. See them.

For all the great staples of the business are here in great quantities. No matter what prices may be quoted to you as to hats by would-be competitors, remember that no price can be named so low that it cannot be duplicated. Secure your interests as our patrons will be protected in every instance.

# HEIRONIMUS & BRUGH'S

## Hats Trimmed Free of Charge.

# PALAIS ROYAL

Hats  
Trimmed  
Free  
of Charge.

101 Salem Avenue.

**Looking Out** For your interest has always been our aim. To serve you better and better each succeeding day our object. This time of year you need a new coat. As usual, we are right on hand at the proper time with a Special Coat Sale. We don't wait until the season is over, but make a special sale for your benefit at the height of our coat season. You know what a Special Coat Sale at PALAIS ROYAL means. It means saving dollars on high art coats, the kind you always get at the PALAIS ROYAL.

### Stylish Millinery.

Our \$5.00 Hats.—Never supposed that this \$5 line of hats would become so popular. They are now the fashion for young women, in velvet, felt and bird hats, elaborately trimmed, to equal usual \$10 hats.  
From \$4 Up.—A line of stylish Bonnets for middle-aged ladies.  
At \$3.00.—A special Felt Hat for children, beautifully trimmed. Worth \$5.  
At 95c.—Fine Imported Felt Hats that have been \$2, \$2.50 and \$3.  
At 60c.—French Felt Hats for misses and children. Were \$1 and \$1.50.  
At 50c.—Fine French Felt Hats that have been \$1.25 and \$1.50.  
English Felt Hats, worth 75c., at 37c.

### Millinery Goods.

An up-to-date well-selected stock of novelties, Feathers, Birds, Flowers, etc.  
Nacre shaded and plain roses at 50c. bunch, worth 75c., and at 10c. worth 30c.  
Large Ostrich Plumes, 3 in. bunch, at 45c., worth 75c., and at 75c. worth \$1.25.  
Hill Plumes at 35c., worth 50c.  
Black birds at 5c., worth 10c.  
Black Coques, jet or plain, at 6c.  
Rhinstone and Pearl Buckles at 15c. and 25c., worth 25c. and 35c.  
A handsome French Felt shape, 95c.  
Children's Felt Hats, 39c.  
Ladies' English Felt Hats, all shapes and colors, worth 89c.  
Ladies' Fur Felt Hats, all the "Nobby" and "swell" shapes, 97c.  
Ladies' Alpine Hats, 47c.  
Ladies' London Walking Hats, ready trimmed, ought to sell at \$1, for only 47c.  
"Bike" Tam O'Shanter, the latest "wheel" hat, sells elsewhere at \$1, for only 47c.  
The regular 25c. Jet Agrettes, 12c.  
Black Coque Plumes, 10c.  
Colored Mercury Wings, 10c.  
Black Parrot Tail Birds, 25c.  
Black or Colored Quills, 5c.  
Scotch Plaid Tam O'Shanter, quilt trimmed—regular "Highlanders", 25c.  
Boucle Tam O'Shanter, black or colored—regular price \$1.25, our price only 89c.  
Turk Caps, in Red and Navy, at 25c.

### A Velvet Item.

A lot of \$1 and \$1.25 colored Silk Velvets in all shades (no blacks) now marked— 60c.

### Veilings.

Chenille Dot and Fancy Mesh Veilings, double width. Were 50c a yard, now 25c.  
A lot of Sewing Silk Veilings in colors. Were 25c a yard, now— 5c.

**Palais Royal, M. INDORSKY, Manager**  
101 Salem Avenue.